

Core Business Process Flows for Venture Vortex v2.0

Core Processes:

- Overall Business Plan Assessment
 - MA/TA/MA Templates and
- RFP Process
- Collaboration
 - Chat
 - Ask an expert
 - Classifieds
 - Bulletin Boards
- Salvageable Nugget
- Membership and create/manage profiles
- 13 Step (Roadmap)

Users:

- VB → Venture Builders
 - Sponsored
 - Referred
 - Guest
- VP → Venture Partners
- Incubators
- II → Institutional Investor
- VV → Admin
- Public

Key Questions:

- Templates → VBs will upload a BP and those who can view the BP will rate the it using a predefined MA/TA/MA assessment form
- Incubators will have a number of free seats for their sponsored VBs included in their monthly dues (e.g., no membership fee for a sponsored VB)
- Incubators and Corporate VPs get a group account with X # of seats. Individuals in these orgs sign on using group # and individual #.
 - Individuals in Incubators have view access to their specific incubees.
- Pricing structure: 1. Fee by member (current) 2. Fee by venture, so that once fee is paid additional team members can be brought on with no additional charges.
- Use of RFP process in BP assessment.
- Search Parameters:
 - Nuggets
 - Classifieds
 - To find a assessor